



Kentucky Pirate Festival  
1338 Herr Lane, Louisville, KY 40222  
(937) 499-0685  
[info@kypiratefest.com](mailto:info@kypiratefest.com)

Dear friend,

The Kentucky Pirate Festival is a new festival happening early next year, and I'm excited to present you with some great opportunities for your business. The festival will be taking place at the Tim Faulkner Gallery in Louisville on Feb 4, 2017, and our aim is to provide all day entertainment, shopping, and activities for pirate enthusiasts of all ages.

I'm reaching out to you today to offer you the chance to sponsor us in our first year. As a sponsor, you'll get a variety of perks promoting your business. Our basic sponsorship levels are below, but if you'd prefer a less standard sponsorship model, we're certainly willing to listen to any proposals you might have.

**Deckhand: \$150** – Your name and logo on our website, your name listed as a sponsor in the event program, 2 free tickets that your employees can use or you can give away to the public to promote your business.

**Bosun: \$300** – As Deckhand above, but you will get 4 free tickets, we will plug your business several times on our social media channels (Facebook, Twitter, G+), and your name will appear on our sponsorship banner at the front entrance.

**First Mate: \$600** – As Bosun above, but you will get 8 free tickets and a ¼ page ad in the event program.

**Captain: \$1000** – As First Mate above, but you will get 16 tickets and a banner with your name and logo placed in a prominent spot at the festival.

Please let me know as soon as possible if you would be interested in moving forward with sponsorship – the Kentucky Pirate Festival is only a few short months away! Now is the perfect time to jump on board as a sponsor and receive fantastic promotional benefits as we gear up for the event.

Thank you so much! Feel free to reach out to me anytime via email ([info@kypiratefest.com](mailto:info@kypiratefest.com)) or phone (937-499-0685).

Dieter Zimmerman  
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